

Multi Unit  
Degree Show Publicity

**BACKGROUND** In May you, as a group of talented designers, will be exhibiting your work to the public. The exhibition is an opportunity for prospective employers, fellow students, friends and family to see you and your work.

**BRIEF** Design a) a poster to publicise the exhibition and b) an invitation to the private view

**REQUIREMENTS** High quality visuals

**COPY** The copy should include the fact that the following courses are exhibiting:

BA Hons Applied Creative Design  
BA Hons Graphic Design  
BA Hons Games Design  
BA Hons Web Design  
BA Hons Interactive Multimedia  
BA Hons TV & Film Design  
Ba Hons Illustration  
HND Graphic Design  
HND 3D Design  
HNC Graphic Design  
Foundation Degree in Creative Arts  
Foundation Degree in Lens Based Photo Media  
Foundation Degree in Textile Design

The Private view is on Friday 8 June and open 6.00 – 8.00pm

The exhibition is open to the public Monday 11 – Wednesday 13 June 10.00am – 6.00pm

The address for the exhibition is:

Hull School of Art & Design  
Queens Gardens  
Hull HU1 3DG

Telephone contact is 01482 480970

The web site address is [www.artdesignhull.ac.uk](http://www.artdesignhull.ac.uk)

The HSAD logo should be included

**OBJECTIVES** Demonstrate a thorough understanding of the profession and the necessary standards to compete in and collaborate in that profession

Demonstrate versatility with a number of type/image production methods

Demonstrate creative problem solving across a range of graphic applications, underpinned by solid research skills

**COMPLETION** Friday 11 May

**ASSESSMENT** May 2007 (Please refer to your tutor)

**READING** To be discussed with individual groups of students